

# ESSENTIALS

of **Financial  
Analysis**

- Processes and methods of financial statement analysis
- Framework for evaluating a company's "quality of earnings"
- Identifies potential problem areas that need to be investigated
- Analytical tools and techniques to meet the objectives of different user groups

**George T. Friedlob**  
**Lydia L. F. Schleifer**

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**George T. Friedlob**  
**Lydia L.F. Schleifer**



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